



**Bravo!** our exciting annual event appropriately applauds our gifted musicians, our education and community programs, and each of our generous and loyal supporters.

This season, **Bravo!** will take place on Saturday, May 6, 2023, at the Connecticut Convention Center. We hope you will join us for this fun-filled evening which includes a cocktail reception, a 5-star dinner and, of course, the thrilling ingredient that makes the HSO unique: a full orchestra performance in a magical and intimate setting. A lively auction, along with a dessert reception will complete a stellar evening.

This year's celebration honors the **Pryor Family** for its many contributions to the Hartford Symphony over the years. In addition, we come together to celebrate *you* who so generously support the Hartford Symphony, the musical "**PULSE**" of Hartford.

The entire HSO team, including Music Director Carolyn Kuan, are working together to create an event worthy of your applause. Please - mark your calendar for May 6, 2023 – and review the enclosed sponsorship information. There are multiple options to allow for sponsorship flexibility or recognition. We are ready to showcase your company's support on promotional and event materials, and so much more!

Now in our 79th year The Hartford Symphony Orchestra continues to thrive because of you, our enduring, generous friends. The success of our galas during the last three years and a worldwide pandemic is a testament to YOUR strength. We now ask that you support our community's musical future by sponsoring **Bravo! Gala**. Detailed event information is enclosed, and sponsorship opportunities are designed to create a memorable experience for you and your guests.

Please call Deb Shulansky, Assistant Manager, Donor Engagement at 860-760-7302 or email Deb at [dshulansky@hartfordsymphony.org](mailto:dshulansky@hartfordsymphony.org) for more information.

Sincerely,

Diane Cantello  
Bravo! Co-Chair

Andréa Hawkins  
Bravo! Co-Chair



## SPONSORSHIP LEVELS

### PULSE Sponsor - \$50,000 Limited to One

3 VIP tables of 10 (30 guests total) | Opportunity to make brief remarks during gala program | Recognition from the podium | Full-screen electronic ad looping during dinner—ad appears 5 times per loop | Premier logo placement on HSO social media, Bravo! webpage, invitation, Hartford Business Journal ads, and event signage | \$10 ticket discount for employees or company guests to HSO's 2022-2023 Masterworks concerts\*

### Presenting Sponsor - \$25,000

2 VIP tables of 10 (20 guests total) | Opportunity to make brief remarks during gala program | Recognition from the podium | Full-screen electronic ad looping during dinner—ad appears 5 times per loop | Prime logo placement on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ads, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2022-2023 Masterworks concerts\*

### Orchestra Sponsor - \$20,000 Limited to One

1 Premier table of 10 | Recognition from the podium | **Logo or name branded signage during orchestra performance** | Full-screen electronic ad looping during dinner—ad appears 4 times per loop Logo recognition on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ad, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2023-2024 Masterworks concerts\*

### Concerto Sponsor - \$15,000

1 Premier table of 10 | Recognition from the podium | Full-screen electronic ad looping during dinner— ad appears 3 times per loop Logo recognition on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ads, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2022-2023 Masterworks concerts\*

### Overture Sponsor - \$10,000

1 Premier table of 8 | Recognition from the podium | Full-screen electronic ad looping during dinner— ad appears 3 times per loop Logo recognition on HSO social media, Bravo! webpage, invitation, Hartford Business Journal Ads, and other event signage | \$10 ticket discount for employees or company guests to HSO's 2022-2023 Masterworks concerts\*

### Reception Sponsor - \$10,000 Limited to One

1 table of 8 guests | **Logo or name branded cocktail napkins during reception** | **Special signage with name/logo in reception area** | Recognition from the podium Full-screen electronic ad looping during dinner— ad appears 1 time per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, and Hartford Business Journal Ads | \$10 ticket discount for employees or company guests to HSO's 2022-2023 Masterworks concerts\*

### Sonata Sponsor - \$5,000

1 table of 8 guests | Full-screen electronic ad looping during dinner - ad appears 1 time per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, and Hartford Business Journal Ad | \$10 ticket discount for employees or company guests to HSO's 2022-2023 Masterworks concerts\*

### Rhapsody Sponsor - \$2,500

Seating for 4 guests | Full-screen electronic ad looping during dinner— ad appears 1 time per loop | Logo recognition on HSO social media, Bravo! webpage, invitation, and Hartford Business Journal Ad | \$10 ticket discount for employees or company guests to HSO's 2022-2023 Masterworks concerts\*

**Custom sponsorships are available! Contact our team to discuss opportunities.**

**Please Note:** Deadline for logo inclusion in invitation is **January 16, 2023**. Sponsor benefits are dependent on date of confirmation. Logo size and prominence is based on sponsorship level. \*Discount offer not valid on previously purchased tickets. Fees apply. For tax purposes, the estimated fair market value is \$157 per attendee.

# SPONSORSHIP AGREEMENT

\_\_\_ \$50,000 PULSE Sponsor

\_\_\_ \$10,000 Reception Sponsor

\_\_\_ \$25,000 Presenting Sponsor

\_\_\_ \$5,000 Sonata Sponsor

\_\_\_ \$20,000 Orchestra Sponsor

\_\_\_ \$2,500 Rhapsody Sponsor

\_\_\_ \$15,000 Concerto Sponsor

\_\_\_ Specialty Sponsor:

\_\_\_ \$10,000 Overture Sponsor

\_\_\_\_\_

\_\_\_\_\_  
**Company Name** (as you wish to be listed in Bravo! materials)

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Title**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State**

\_\_\_\_\_  
**Zip**

\_\_\_\_\_  
**Phone**

\_\_\_\_\_  
**Email**

## Payment Information:

\_\_\_ Please send an invoice to the contact above

\_\_\_ Check enclosed

\_\_\_ Check to be sent (please make check payable to **The Hartford Symphony Orchestra**)

\_\_\_ Please charge my credit card:

AMEX

Discover

Mastercard

Visa

\_\_\_\_\_  
**Card Number**

\_\_\_\_\_  
**Exp. Date**

\_\_\_\_\_  
**Security Code**

\_\_\_\_\_  
**Amount**

\_\_\_\_\_  
**Signature**

**I hereby commit to the above indicated sponsorship level for the HSO's 2023 Bravo! Gala.**

\_\_\_\_\_  
**Signature of company representative**

\_\_\_\_\_  
**Date**

*The Hartford Symphony Orchestra is a qualifying tax-exempt organization as described in section 501(c)3 of the Internal Revenue Code.  
Contributions and ads are deductible as provided by law.*

Please submit this form to Deb Shulansky at [dshulansky@hartfordsymphony.org](mailto:dshulansky@hartfordsymphony.org) or by mail to:  
**Hartford Symphony Orchestra, 166 Capitol Ave. Hartford, CT 06106**



## EVENT INFORMATION

### Honoring

The Pryor Family

### Date

Saturday, May 6, 2023

### Location

Connecticut Convention Center  
100 Columbus Blvd., Hartford, CT 06103

### Evening Program

6:00PM      Cocktail reception  
                  and silent auction

7:00PM      Dinner, live auction, and Gala  
                  program *includes the award  
                  presentation to the **Pryor Family**  
                  and a performance by the  
                  Hartford Symphony Orchestra*

9:30PM      Auction check-out

10:00PM     Event concludes

### Co-Chairs

Diane Cantello and Andréa Hawkins

### Committee

Marissa Baum  
Kentavis Brice  
Mark Christopher  
Donna Collins  
Joseph Coray  
Jennifer DiBella  
Tony Falcetti & Tracy Flater  
Lori Flaks  
Muriel Fleischmann  
Angela Healey  
Jeffrey & Nancy Hoffman  
Celena Knox  
Karen Lawson  
Margaret Lawson  
Beth Pacheco  
Kate Pascucci  
Sharon Pope  
MaryBeth Reiss  
Amber Schilberg  
Lalitha Shivaswamy  
Joseph Spada  
Shefali Thaker Grant

## High Visibility for Your Company

- HSO's website received over 160,000 views last season.
- Over 425 local community and business leaders attended our 2022 Bravo! Gala.
- More than 2,000 people will receive the invitation with your logo on it.
- The HSO has a robust social media presence, reaching over 17,500 social media users on Facebook, Instagram and LinkedIn, with active views and comments.

**Your sponsorship will inspire creativity in virtual and in-person classrooms across the region and will bring an appreciation of music into the lives of children.**